Faculty of Management Studies Report of Alumni Talk 7th March 2024



Faculty of Management Studies, Jagannath University, Jaipur recently hosted an inspiring alumni talk on 7th March 2024, featuring Gorav Kumawat (BBA, Batch 2015-18), Now Founder & CEO of Growmy Company. The event, aimed at MBA and BBA students, provided valuable insights and practical advice on navigating the path to career growth.

Gorav began by sharing his personal journey, highlighting the importance of the skills and knowledge gained during his time at Jagannath University. He emphasized the value of the curriculum in providing a strong foundation for success in business.

The talk delved into several key areas crucial for career growth:

- ➤ **Developing a Growth Mindset:** Gorav stressed the importance of embracing lifelong learning and continuous improvement. He encouraged students to seek out challenges, learn from mistakes, and actively develop their skill set.
- ➤ **Building a Strong Network:** He emphasized the power of networking with professionals in their field. He shared strategies for building professional relationships, attending industry events, and leveraging online platforms like LinkedIn.
- ➤ Crafting a Compelling Personal Brand: Gorav discussed the importance of selfawareness and developing a personal brand that aligns with career aspirations. He provided guidance on crafting compelling resumes, practicing effective communication skills, and showcasing one's unique strengths
- Adapting to Change: The talk also addressed the dynamic nature of the business world. He emphasized the need for flexibility and adaptability in a constantly evolving environment. He encouraged students to develop their critical thinking and problemsolving skills to navigate new challenges.

The talk concluded with an interactive Q&A session where students eagerly engaged with Gorav. Questions ranged from specific career paths to advice on handling job interviews. He responded thoughtfully, providing valuable insights and encouraging individual career aspirations.

The alumni talk served as a valuable source of inspiration and practical guidance for MBA and BBA students. Armed with the insights from a successful alumnus, they are now better equipped to chart their own path to career growth and success.









