



**LIST OF SUBJECTS & FACULTY FOR July-Dec., 2012**

**FOR BBA PROGRAMME**

**BBA-I SEMESTER (2012-2015)**

<b>Sub. Code</b>	<b>SUBJECTS</b>	<b>FACULTY</b>
BBA 101	Principles of Management	Ms.Jyotsna
BBA 102	Financial Accounting	Ms.Smita
BBA 103	Computer Applications I	-
BBA 104	Communication Skills & Personality Development-I	Ms.Jyotsna
BBA 105	English	Ms. Preetibala
BBA 106	Economics –I	Ms. Shilpa Sharma

**BBA-III SEMESTER (2011-2014)**

<b>Sub. Code</b>	<b>SUBJECTS</b>	<b>FACULTY</b>
BBA 301	Marketing for Managers	Ms.Smita
BBA 302	Statistical Methods for Business	Ms. Shweta
BBA 303	Management Accounting	Ms.Smita
BBA 304	Business Law II	Mr. Abhishek Baplawat
BBA 305	Corporate Law I	Mr. Abhishek Baplawat
BBA 306	Economics II	Mr. Shyamlendu Das

**BBA-V SEMESTER (2010-2013)**

<b>Sub. Code</b>	<b>SUBJECTS</b>	<b>FACULTY</b>
BBA 501	Quantitative Methods for Managers	Ms. Shweta
BBA 502	Rural Marketing	Ms.Smita
BBA 503	Cooperative and Service Sector Management	Ms. Swati
BBA 504	Management of Small Scale Industries	Dr. Deepesh
BBA 505	Element of Taxes	Dr. Kapil
BBA 506	Project Planning and Control	Ms. Shweta

## **LIST OF SUBJECTS & FACULTY FOR July-Dec., 2012**

### **FOR MBA PROGRAM**

#### **MBA-I SEMESTER (2012-2014)**

<b>SL NO.</b>	<b>SUBJECTS</b>	<b>FACULTY</b>
1	Managerial Economics	Dr. Deepesh
2	Business Statistics	Ms. Shweta
3	Managerial Accounting	Dr. Kapil
4	Marketing Management	Dr. Alok
5	Organization Behavior	Ms. Vaishali
6	Managerial Communication	Mr. Rinku
7	Computer Application in Management	Mr. Suraj Yadav
8	Business Environment	Dr. Deepesh

#### **MBA-III SEMESTER (2011-2013)**

<b>SL NO.</b>	<b>SUBJECTS</b>	<b>FACULTY</b>
1	Strategic Management	Dr. Deepesh
2	Consumer Behavior	Ms. Rinku
<b>HR SPECIALISATION</b>		
3	Training & Development	Ms. Jyotsna
4	Performance Management	Ms. Vaishali
5	Organizational Change & Development	Ms. Vaishali
6	Manpower Planning & Control	Ms. Jyotsna
<b>FINANCE SPECIALISATION</b>		
7	Financial Strategic Decision	Dr. Kapil
8	Management of Financial Services	Dr. Kapil
9	Security Analysis and Portfolio Management	Dr. Deepesh
10	Income Tax- Theory & Practises	Dr. Kapil
<b>MARKETING SPECIALISATION</b>		
11	Advertising Management	Ms. Rinku
12	Retail Marketing	Dr. Alok
13	Marketing of Services	Ms. Rinku
14	Sales and Distribution Management	Ms. Vaishali